Master’s in Hotel Administration (HOA) Degree Program
Course Overview

Required Core Courses (15 credits)

- HOA 705: Financial Analysis for Service Indus
- HOA 711: Laws of Inn-keeping for Food Service
- HOA 731: Operational Analysis in Hosp Mgmt.
- HOA 735: Research Methods
- HOA 740: Marketing Systems

Elective Course Selection (15 – 18 credits)

Professional Paper Track requires students to complete 18 credits of elective coursework. Thesis Track requires students to complete 15 credits of elective coursework.

- HOA 703: HR Mgmt. in Hosp Industry
- HOA 717: Pri & Pract in Conv & Meeting Mgmt.
- HOA 720: Pri & Pract in Food Services Mgmt.
- HOA 730: Statistical Analysis for Hospitality
- HOA 741: Dynamics of Tourism
- HOA 751: Hospitality Service Mgmt.
- HOA 781: Independent Study & Res
- HOA 706: Pri & Pract in Hotel Mgmt.
- HOA 718: Pri of Casino & Gaming Mgmt.
- HOA 725: IT in the Hosp Industry
- HOA 732: Adv Stats in Res Hosp & Bus
- HOA 745: Human Dynamics & Org Leadership
- HOA 777: Critical Issues in Hospitality Mgmt.
- HOA 790: Special Topics in Hosp

In addition to the elective courses outlined above, HOA students may also complete graduate level courses in the Lee School of Business. Students may also seek approval for other graduate elective courses from the Hospitality Office of Graduate Programs.

Professional Paper Track: Culminating Experience (3 credits)

- MHA 788: Professional Paper

Thesis Track: Thesis (6 credits)

- HOA 789R: Thesis

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