

Master's in Hotel Administration (HOA) and Master in Business Administration (MBA) Dual Degree Program

Course Overview

Hotel Administration Program (21 credits)

Required Core Courses (12 credits)

HOA 705: Financial Analysis for Service Indus
HOA 711: Laws of Inn-keeping for Food Service

HOA 735: Research Methods
HOA 731: Operational Analysis in Hosp Mgmt.

Elective Course Selection (3 – 6 credits)

Professional Paper Track requires students to complete 6 credits of elective coursework. *Thesis Track* requires students to complete 3 credits of elective coursework.

HOA 703: HR Mgmt. in Hosp Industry
HOA 717: Pri & Pract in Conv & Meeting Mgmt.
HOA 720: Pri & Pract in Food Services Mgmt.
HOA 730: Statistical Analysis for Hospitality
HOA 741: Dynamics of Tourism
HOA 751: Hospitality Service Mgmt.
HOA 781: Independent Study & Res

HOA 716: Pri & Pract in Hotel Mgmt.
HOA 718: Pri of Casino & Gaming Mgmt.
HOA 725: IT in the Hosp Industry
HOA 732: Adv Stats in Res Hosp & Bus
HOA 745: Human Dynamics & Org Leadership
HOA 777: Critical Issues in Hospitality Mgmt.
HOA 790: Special Topics in Hosp

Professional Paper Track: Culminating Experience (3 credits)

- MHA 788: Professional Paper

Thesis Track: Thesis (6 credits)

- HOA 789R: Thesis

Business Administration Program (30 credits)

Required Core Courses (18 credits)

MBA 761: Accounting for Managers
MBA 763: Leadership, Teams, and Individuals
MBA 765: Financial Decision Making

MBA 767: Marketing Opportunity Analysis
MBA 769: Applied Economic Analysis
MBA 775: Data Modeling and Analysis

Elective Course Selection (9 credits)

Students may complete any 700-level course offered by the Lee School of Business.

MBA Capstone Course (3 credits)

- MBA 787: Strategic Management



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